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Richard Shakespeare,  
Asst. Chief Executive,  
Planning and Property Development Department  
Block 4, Floor 3,  
Civic Offices,  
Wood Quay,  
Dublin 8

8th May 2018

**Re: EURO 2020**

Dear Richard,

At its meeting held on 15<sup>th</sup> March 2018, Report No. 6 EURO 2020 presented by Paul Clegg and Don Daly was considered by the Finance Strategic Policy Committee. I attach a summary of the issues raised as part of the SPC members' consideration of this matter.

Representatives of FAI and UEFA are invited to the meeting of the Finance Strategic Policy Committee scheduled for 20<sup>th</sup> September at 3pm in City Hall. You or your nominee may also wish to attend this presentation, reflecting your involvement with this project.

Please confirm as soon as possible, the attendees for the September meeting.

Yours sincerely,

Kathy Quinn  
Head of Finance  
With responsibility for Information Communications Technology

c.c. Paul Clegg, Executive Manager, Planning and Property Development Department

## Summary of Issues Raised

Paul Clegg and Don Daly jointly presented a report to the committee on the EURO 2020 tournament and Dublin's successful selection as one of the 13 host cities.

The presentation covered the team approach taken in the organisation of this event with Dublin City Council, FAI and Government working together on the successful delivery of the project. It was noted that the financing of the tournament will be covered by the main stakeholders.

Dublin City Council has been assigned responsibility for Fan Festival and viewing areas outside the stadium events, city dressing, commercial signage, city promotion and legacy issues and city support.

The current estimated working budget for Dublin City Council is €3.75m however a significant number of variables are at play with the overall event budget such as whether or not the Republic of Ireland will qualify, the allocation of the 16 games and the selection of training grounds etc.

At the conclusion of the presentation, among the issues noted were:

- The extent of the engagement with businesses
- Figures to be spent by the FAI and Government bodies
- TV rights and revenues
- Whether a cost benefit has been carried out on this event from a Dublin City Council perspective;
- Whether Dublin City Council will receive anything from the revenue generated on TV and advertising rights;
- Acknowledgement that whatever will be left from the overall budget will be allocated to the Dalymount Project;

**Agreed:** It was agreed that the FAI would be invited to attend a future meeting of the Finance Strategic Policy Committee to discuss their input and expenditure on this event.